



125 West 55th St
New York, NY 10019

Contract # 25288922	Changes as of: 9/19/2016 at 11:07 AM	Version: Current State Version 3
CPE: 694/724/3842	Flight: 9/20/16 - 9/26/16	Station: WBNG
Agency: Hamburger Gibson Creative 1322 G St, Se Washington, DC 20003	Advertiser: Kim Myers for Congress	Market: Binghamton
Product: Candidate	Office: WASHINGTON	Total \$: \$13,840.00
Agency Order #: 5393580	Primary Demo: Adults 35+	Total Spots: 92
Buyer: Katowitz, Janet	Con Type: POLITICAL/VOTE	Total CPP: \$0.00
Salesperson: BILL THOMAS 202-872-5880	Assistant: BILL THOMAS 202-872-5880	Total GRP:
		Separation:

#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/20 - 9/26							Total Spots	Total \$	CPP	GRP
							9/20	9/21	9/22	9/23	9/24	9/25	9/26				
1	Tu-F,M 5a-5:30a		Action News 5AM	\$60.00	0	30	1	0	1	0	0	0	0	2	\$120.00	\$0.00	0.0
x																	
2	Tu-F,M 5a-5:30a		Action News 5AM	\$90.00	0	30	0	0	0	0	0	0	1	1	\$90.00	\$0.00	0.0
x																	
3	Tu-F,M 5:30a-6a		Action News 530AM	\$100.00	0	30	1	1	1	1	0	0	0	4	\$400.00	\$0.00	0.0
x																	
4	Tu-F,M 5:30a-6a		Action News 530AM	\$150.00	0	30	0	0	0	0	0	0	1	1	\$150.00	\$0.00	0.0
x																	
5	Tu-F,M 6a-6:30a		Action News 6AM	\$160.00	0	30	1	0	1	0	0	0	0	2	\$320.00	\$0.00	0.0
x																	
6	Tu-F,M 6a-6:30a		Action News 6AM	\$250.00	0	30	0	0	0	0	0	0	1	1	\$250.00	\$0.00	0.0
x																	
7	Tu-F,M 6:30a-7a		Action News 630AM	\$160.00	0	30	1	1	1	1	0	0	0	4	\$640.00	\$0.00	0.0
x																	
8	Tu-F,M 6:30a-7a		Action News 630AM	\$250.00	0	30	0	0	0	0	0	0	1	1	\$250.00	\$0.00	0.0
x																	
9	Tu-F,M 7a-8a		CBS This Morning	\$160.00	0	30	1	1	1	1	0	0	0	4	\$640.00	\$0.00	0.0
x																	
10	Tu-F,M 7a-8a		CBS This Morning	\$250.00	0	30	0	0	0	0	0	0	1	1	\$250.00	\$0.00	0.0
x																	
11	Tu-F,M 8a-9a		CBS This Morning	\$115.00	0	30	1	1	1	1	0	0	0	4	\$460.00	\$0.00	0.0
x																	
12	Tu-F,M 8a-9a		CBS This Morning	\$150.00	0	30	0	0	0	0	0	0	1	1	\$150.00	\$0.00	0.0
x																	
13	Tu-F,M 9a-10a		Rachel Ray	\$75.00	0	30	1	0	0	1	0	0	0	2	\$150.00	\$0.00	0.0
x																	



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14	Tu-F,M 9a-10a		Rachel Ray	\$125.00	0	30	0	0	0	0	0	0	1	1	\$125.00	\$0.00	0.0
x																	
15	Tu-F,M 11a-12n		Price Is Right	\$115.00	0	30	0	1	1	0	0	0	0	2	\$230.00	\$0.00	0.0
x																	
16	Tu-F,M 11a-12n		Price Is Right	\$175.00	0	30	0	0	0	0	0	0	1	1	\$175.00	\$0.00	0.0
x																	
17	Tu-F,M 12n-12:30p		Action News 12 Noon	\$150.00	0	30	1	1	1	1	0	0	0	4	\$600.00	\$0.00	0.0
x																	
18	Tu-F,M 12n-12:30p		Action News 12 Noon	\$250.00	0	30	0	0	0	0	0	0	1	1	\$250.00	\$0.00	0.0
x																	
19	Tu-F,M 12:30p-1:30p		Young And Restless	\$125.00	0	30	0	1	0	1	0	0	0	2	\$250.00	\$0.00	0.0
20	Tu-F,M 12:30p-1:30p		Young And Restless	\$200.00	0	30	0	0	0	0	0	0	1	1	\$200.00	\$0.00	0.0
21	Tu-F,M 1:30p-2p		Bold And Beautiful	\$100.00	0	30	1	0	1	0	0	0	0	2	\$200.00	\$0.00	0.0
22	Tu-F,M 1:30p-2p		Bold And Beautiful	\$125.00	0	30	0	0	0	0	0	0	1	1	\$125.00	\$0.00	0.0
23	Tu-F,M 2p-3p		The Talk	\$60.00	0	30	0	1	0	1	0	0	0	2	\$120.00	\$0.00	0.0
24	Tu-F,M 2p-3p		The Talk	\$90.00	0	30	0	0	0	0	0	0	1	1	\$90.00	\$0.00	0.0
25	Tu-F,M 4p-5p		Dr. Phil	\$75.00	0	30	0	1	0	1	0	0	0	2	\$150.00	\$0.00	0.0
26	Tu-F,M 4p-5p		Dr. Phil	\$90.00	0	30	0	0	0	0	0	0	1	1	\$90.00	\$0.00	0.0
27	Tu-F,M 5p-5:30p		Action News At 5PM	\$150.00	0	30	1	1	1	1	0	0	0	4	\$600.00	\$0.00	0.0
28	Tu-F,M 5p-5:30p		Action News At 5PM	\$160.00	0	30	0	0	0	0	0	0	1	1	\$160.00	\$0.00	0.0
29	Tu-F,M 5:30p-6p		Action News 5:30PM	\$175.00	0	30	1	1	1	1	0	0	0	4	\$700.00	\$0.00	0.0
30	Tu-F,M 5:30p-6p		Action News 5:30PM	\$180.00	0	30	0	0	0	0	0	0	1	1	\$180.00	\$0.00	0.0
31	Tu-F,M 6p-6:30p		Action News At 6PM	\$300.00	0	30	1	1	1	1	0	0	0	4	\$1,200.00	\$0.00	0.0



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Product: Candidate	Office: WASHINGTON	Total \$: \$13,840.00
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32	Tu-F,M 6p-6:30p		Action News At 6PM	\$400.00	0	30	0	0	0	0	0	0	1	1	\$400.00	\$0.00	0.0
33	Tu-F,M 6:30p-7p		CBS Evening News	\$350.00	0	30	1	1	0	1	0	0	0	3	\$1,050.00	\$0.00	0.0
34	Tu-F,M 6:30p-7p		CBS Evening News	\$450.00	0	30	0	0	0	0	0	0	1	1	\$450.00	\$0.00	0.0
35	Tu-F,M 7p-7:30p		Entertainment Tonight	\$125.00	0	30	1	0	1	1	0	0	0	3	\$375.00	\$0.00	0.0
x																	
36	Tu-F,M 7p-7:30p		Entertainment Tonight	\$175.00	0	30	0	0	0	0	0	0	1	1	\$175.00	\$0.00	0.0
x																	
37	Tu-F,M 7:30p-8p		Inside Edition	\$90.00	0	30	1	1	0	1	0	0	0	3	\$270.00	\$0.00	0.0
38	Tu-F,M 7:30p-8p		Inside Edition	\$125.00	0	30	0	0	0	0	0	0	1	1	\$125.00	\$0.00	0.0
39	Tu-M 11p-11:35p		Action News At 11PM	\$150.00	0	30	1	1	1	0	1	1	0	5	\$750.00	\$0.00	0.0
40	Tu-M 11p-11:35p		Action News At 11PM	\$225.00	0	30	0	0	0	0	0	0	1	1	\$225.00	\$0.00	0.0
41	Tu-F,M 11:35p-12:35a		Late Show	\$75.00	0	30	1	1	0	0	0	0	0	2	\$150.00	\$0.00	0.0
42	Tu-F,M 11:35p-12:35a		Late Show	\$100.00	0	30	0	0	0	0	0	0	1	1	\$100.00	\$0.00	0.0
43	Sa 8a-10a		Saturday Early Show	\$70.00	0	30	0	0	0	0	2	0	0	2	\$140.00	\$0.00	0.0
44	Sa 6p-6:30p		Action News At 6PM	\$150.00	0	30	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
45	Sa 6:30p-7p		CBS News Saturday	\$175.00	0	30	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
46	Sa 7p-8p		Entertainment Tonight	\$75.00	0	30	0	0	0	0	1	0	0	1	\$75.00	\$0.00	0.0
47	Sa 11:35p-12:35a		Elementary	\$60.00	0	30	0	0	0	0	1	0	0	1	\$60.00	\$0.00	0.0
48	Su 9a-10:30a		CBS Sunday Morning	\$150.00	0	30	0	0	0	0	0	1	0	1	\$150.00	\$0.00	0.0
x																	
49	Su 6p-6:30p		Action News At 6PM	\$150.00	0	30	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
50	Su 6:30p-7p		CBS News Sunday	\$175.00	0	30	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0



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51	M-F 4:30a-5a		CBS News	\$15.00	0.0	30	1	0	1	0	0	0	0		2	\$30.00	\$0.00	0.0
x																		
TOTALS:							18	16	15	15	5	2	21		92	\$13,840.00	\$0.00	0.0



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		Separation:

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
09/16/16 4:07 PM	Denise Edmister	Line 19 9/21 & 9/23 are na due to rate
09/16/16 1:09 PM	Denise Edmister	Line 30 wrong rate should be \$180 Line 44 is na due to sports Line 45 is na due to sports Line 49 is na due to sports line 50 is na due to sports
09/16/16 1:05 PM	System	Notice Received.

Competitive Information	
Market Budget:	\$21,968
WBNG Share:	63%
Comment:	
EBNG:	1%
WBGH:	12%
WBPN:	1%
WICZ:	9%
WIVT:	14%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	92	\$13,840.00	N/A	0.0
Total	100%	92	\$13,840.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Sep	71	\$9,830.00
2016-Oct	21	\$4,010.00
Total	92	\$13,840.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	9/16/16 4:50 PM	BILL THOMAS	Confirmed	2		\$20.00	\$13,840.00	Changes: Calculated Dollars from \$13,820.00 to \$13,840.00, Competitive Market Budget from \$21,937 to \$21,968, Total Spots from 90 to 92, User Entered \$ from \$13,820.00 to \$13,840.00, Total \$ from \$13,820.00 to \$13,840.00. 4 buylines added or modified.
Makegood 2	9/16/16 4:07 PM	Denise Edmister	Confirmed			\$0	\$13,820.00	
Revision	9/16/16 3:57 PM	BILL THOMAS	Confirmed	1		\$0	\$13,820.00	Changes: Total Spots from 89 to 90, Demo Meta to [R16], User Entered \$ from \$0.00 to \$13,820.00. 12 buylines added or modified.
Makegood 1	9/16/16 1:09 PM	Denise Edmister	Confirmed			\$0	\$13,820.00	
New	9/16/16 11:49 AM	BILL THOMAS	Confirmed	89		\$13,820.00	\$13,820.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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